**Privacy Policy (effective since May 7th, 2019)**

When you use an Application provided by Sharing is Caring App ("S.i.C.") certain information

about you and your usage of the App is collected.

**1. Controller and Data Protection Officer**

 The Controller of the personal data you provide is Alpine Electronics of America, Inc. located at 1500 Atlantic Boulevard, Auburn Hills, Michigan 48326, USA (“Service Provider”).

**2. What Type Of Information Is Collected**

We may collect the following information

through your use of S.i.C.:

- Your email address (may be obtained

when you establish an account through S.i.C.)

- Data pertaining to your use of the App

such as:

* Connected network type.
* Connected device numbers.
* Connected device type.
* Connected device’s locally stored data file type and quantity.
* Connected device’s time and length of use.
* Location and time of use.
* Shared contents type and quantity.
* Peripheral unit connectivity.
* General operation and history.

**3. What S.i.C. Does with Information Collected and the Legal Basis for its Use**

With your consent (Opt-in option), S.i.C. enables Firebase Analytics tools

to aid in the understanding of S.i.C. usage

which assists in performance

optimization.

We use this information to

manage the Service Provider’s service with precision,

to monitor S.i.C. activity and to develop

ideas for marketing research and other

marketing purposes, which may include

sharing it with the Service Provider’s

affiliates for the purpose of improving

the service.

Information you provide which the Service Provider may use without your explicit consent is limited to that information necessary to provide you with the services you are requesting.

**4. Who Receives your Data**

We do not share personal information

with third parties outside of the Service Provider

unless one of the following

circumstances applies:

- With your consent

In cases where we seek and receive your

prior consent, we may share personal

information with third parties outside of

the Service Provider.

- For legal reasons

In cases where the Service Provider is compelled by

law, legal process, litigation, and/or

requests from public and governmental

authorities within or outside your country

of residence, to disclose information

collected through the S.i.C..

* For technical reasons

Information collected about you through

S.i.C. will be stored on secure servers

hosted or managed by the Service Provider, its affiliates or

subcontractors. Because the Service Provider is

committed to protecting your privacy,

neither the Service Provider, its affiliates nor subcontractors

engage in the practice of sharing, trading

or selling personal information to third

parties.

* The affiliates which may currently host or manage the secure servers to store the above information are:

1. Alps Alpine Co., Ltd. (the Service Provider’s parent company)

* The subcontractors currently used by the Service Provider are:

1.   Google Firebase

**5. Notification About Changes To This Policy**

By using this App, you agree to the terms

of this privacy policy. We may alter this

policy at any time. If changes are made

to this policy, we will provide the new

language of the privacy policy within S.i.C.. Also, version updates for S.i.C.

will contain the then—current Privacy

Policy.

**6. Your Rights**

Please contact us via e-mail support@the-sharing-is-caring.com

 to review the

information collected through your use

of S.i.C.. We will take identification

procedures and accommodate your

request within reasonable bounds.

Through the e-mail, request “Your Privacy Rights” information.

If you wish to withdraw your consent, please contact the Service Provider. The Service Provider will take all reasonable measures to ensure that your request is met.

If a complaint or dispute cannot be

resolved through our internal process,

the Service Provider agrees to dispute resolution provided in the **Sharing is Caring Account Terms and Conditions**.

**7. Integrity of Personal Information on Your Device**

 Some third party apps

do keep track of your browsing activities

when they serve you content, which

enables them to tailor what they present

to you. Third parties cannot collect any

other personally identifiable information

from S.i.C. unless you provide it

to them directly.

**8. Note About Storage of Information Collected**

Information collected through S.i.C. will

be stored and processed on secure

Service Provider’s, affiliate’s or subcontractor’s servers in the

United States of America or Japan.

The Service Provider will take all steps

reasonably necessary to ensure that

collected information is stored and

processed securely and in accordance

with all applicable laws.

9. **CALIFORNIA CONSUMER PRIVACY ACT (CCPA)**

Under California law, a S.i.C. user who are residents of California have the right to request that we disclose certain information to you about our collection and use of your personal information over the past twelve months under the California Consumer Privacy Act (CCPA). Also, such user has the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once the Service Provider receives and verify such user’s request, the Service Provider will delete your personal information from our records, unless an exception applies. If you are a California resident who wishes to make such a request, please call us toll-free at 1-800-257-4631 or make a [**privacy request**](https://kb.alpine-usa.com/contact.php) through our online form.